

Oil & Gas continues to be an important component of the Malaysian economy. The country plays the role as an oil & gas hub in the region by hosting conferences and exhibitions.

The Star is proud to announce two specialised supplements that will focus on the expansion, depth and solid economic stance of the country's oil & gas industry. The supplements will focus on the country's major expertise in the oil & gas sector, in terms of exploration, drilling, pipes, logistics, refineries, services and manufacturing.

Advertisers in both these supplements will be able to showcase their expertise to other oil & gas players, stakeholders as well as the interested public. Established and up and coming companies should use this opportunity to leverage themselves and their products and services as the best the country has to offer.

Segments would include company profiles, services and products, innovations and inventions, as well as CEO interviews to give the public and other oil & gas players an insightful look into the capabilities in the Malaysian segment of the industry.



## NATIONAL EDITION

Publication Date	Booking & Story Deadline	Material Deadline
23 March 2014	12 March 2014	19 March 2014
21 Sept 2014	10 Sept 2014	17 Sept 2014

## SPECIAL PACKAGE

Full Page Full Colour Advertisement + Full Page Full Colour Writeup (Facing Pages) - **RM25,000**

Full Page Black & White Advertisement + Full Page Black & White Writeup (Facing pages) - **RM13,500**

For bookings and further information, contact your advertising agency or the following:  
Supplements Team - Email : [supp@thestar.com.my](mailto:supp@thestar.com.my)

Chia June Yong - 012-350 2229  
Kamariah Noor - 012-431 5049  
Tee Lin Dee - 012-388 5081  
Cindy Yeoh - 016-420 0891  
Eric Quah - 017-272 1648

National Advertisement Rates: RM78.00 per col cm or contract rates where applicable.  
30% discount from Main Paper (Wed-Sat) rates for BW ads. (Subject to 6% Govt. Service Tax)

Suggested Size	Black & White	2 Neg. Colour	Full Colour
Full Page(37cmx8col)	RM16,161.60	RM21,161.60	RM25,200.00
½ Page (18cmx8col)	RM 7,862.40	RM12,862.40	RM17,600.00
¼ Page (18cmx4col)	RM 3,931.20	RM 8,931.20	RM14,080.00

*Rates quoted above are subject to 6% Govt. Service Tax.*

### Direct bookings

Petaling Jaya Johor Baru Singapore	Peter Hoe Shirley Seow Ken Li Krys Lai	03-7966 8236/ 019-2215351 07-331 5666/ 012-7801930 02-6292 7573 / +65 9734 9809 02-6292 7585 / +65 9188 4901
Penang Malacca Ipoh Seremban Kuantan Sarawak	Nurul Huda Agatha Lim Michelle Ho Heidi Lee Mimi Tan Raymond Goh	04-547 3838 / 019-472 2662 06-282 1909 / 012-689 9179 05-253 9269 / 012-518 3493 06-762 6984 / 012-6398484 09-513 1323 / 012-9381003 082-457 888 / 012-887 7820

Ads of 72cm/col and above will be entitled for an editorial write-up.

- Interviews to be granted whenever possible.
- Size of write-up to be at the editor's discretion.
- Press release will be edited and laid out as per the Star's house style.