

Excellence in Education Supplement 2013

A SPECIAL FEATURE IN
NEW STRAITS TIMES

It is time to educate your prospective students and potential graduates by presenting them with the best options your institute of higher learning has to offer. Whether it is the best programmes available or the most cost effective trends of education, the **New Straits Times/ New Sunday Times** intend to drive their Excellence in Education Supplement further with your support.

Call us now and let us help you showcase your best options to our readers today!

Publication Details: National New Straits Times

Publication Date	New Sunday Times	Material Deadline	Booking Deadline
Jan 16	Jan 6/13/20/27	5 Working days before publication date	10 Working days before publication date
Feb 20	Feb 3/10/17/24		
March 20	March 3/10/17/24/31		
April 17	April 7/14/21/28		
May 15	May 5/12/19/26		
June 19	June 2/9/16/23/30		
July 17	July 7/14/21/28		
Aug 21	Aug 4/11/18/25		
Sept 18	Sept 1/8/15/22/29		
Oct 16	Oct 6/13/20/27		
Nov 20	Nov 3/10/17/24		
Dec 18	Dec 1/8/15/22/29		

Proposed Size	Black & White	Write Up
Full page (33cm x 8cols)	RM 13,464.00	YES
Half page (16cm x 8 cols)	RM 6,528.00	YES
Quarter Page (16cm x 4 cols)	RM 3,264.00	Under Editorial Discretion

Special Package!

RM 20,000.00

Full Page
Full Color

RM 15,000.00

Half Page
Full Color

Vertical or Horizontal

Subject to 6% GST | Ad rate @ RM51.00 pscmm | Colour surcharge: RM14,000 (Full Colour) | Contract Rate is applicable.
Write-Ups and Pictures - Strictly Under the Editorial team's Discretion.

Kobu A/L Suppayah
Senior Manager
012-933 8579
kobu@mediaprima.com.my

Coordinator

Baharuddin Ishak
Ad Manager, Special Features
019-399 4902
baharuddin@mediaprima.com.my

Aziz Hassan
016-371 1454
aaziz@mediaprima.com.my

Ahmad Zaidi
019- 669 6117
ahmadzaidi@mediaprima.com.my



(4485 H)
Balai Berita, 31 Jalan Riong, 59100 Kuala Lumpur, Malaysia Tel: 03-22822328 | Fax: 03-22832363
<http://adtimes.nstp.com.my>